



Web Editor’s AGM Report 2024 – 2025

In the past year, the website has continued to be managed by the one-stop webpage managing company Wix, who provide a web-management and page-building service for which the three-year deal was considered as a good package discount saving, along with other discount vouchers, thanks to a regular service with another organisation’s website which I also manage.

The three-year subscription for web management from Oct 18, 2022 - Oct 18, 2025, as per last year’s report, for £316.56, taking advantage of the domain (www.slorchards.com) discount and renewed for the same period for £37.66.

Website usage has been down by roughly 8% on last year (fig 1.) from a wide range of sources (fig. 2). There are a range of statistic over the page (or below if on e-report). The option for a ‘members only’ section remains open. It can help with GRDP issues, however, does involve passwords and consent forms. The Facebook group continues to grow, with 324 members (up 59 on last year), which has been useful to many but obviously not ideal for non-Facebook users. A website forum can be set up, however, from experience, I find they are rarely used. Non-Facebook users may wish to consider a WhatsApp or Google Chat groups. Remember, you can visit Facebook groups, even if you don’t have a Facebook account, just as read only function. I would encourage the group members to use the group as good forum for questions and answers. Its URL address is as follows: <https://www.facebook.com/groups/202193698157107>.

As always, if any member has any requests for specific website items, new features or just spots an error, I’m always open to development and suggestions. Of course, I don’t accept that I’m necessarily the best web editor amongst our membership and as such I am always open to relinquishing to role to anyone who wants the job.

Web Editor, Andy Brown



Figure 1

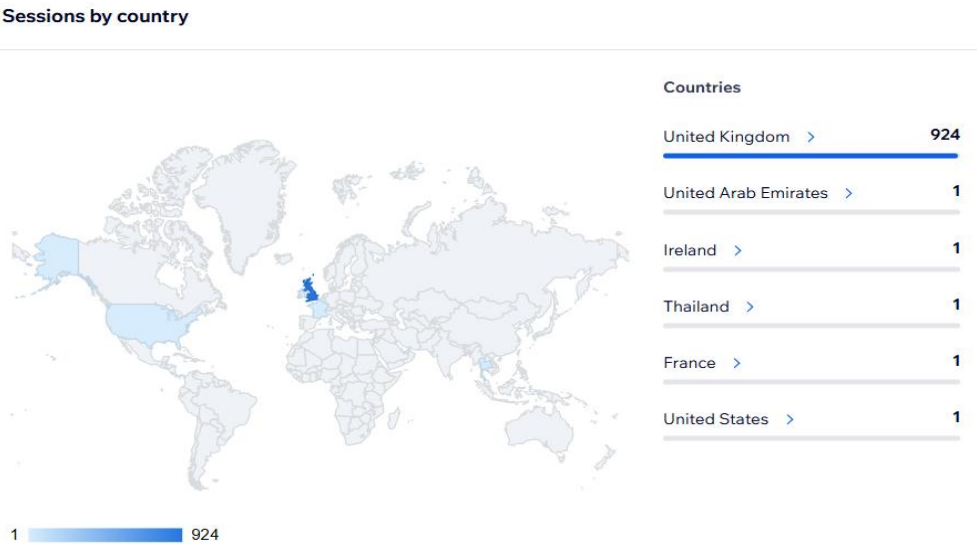
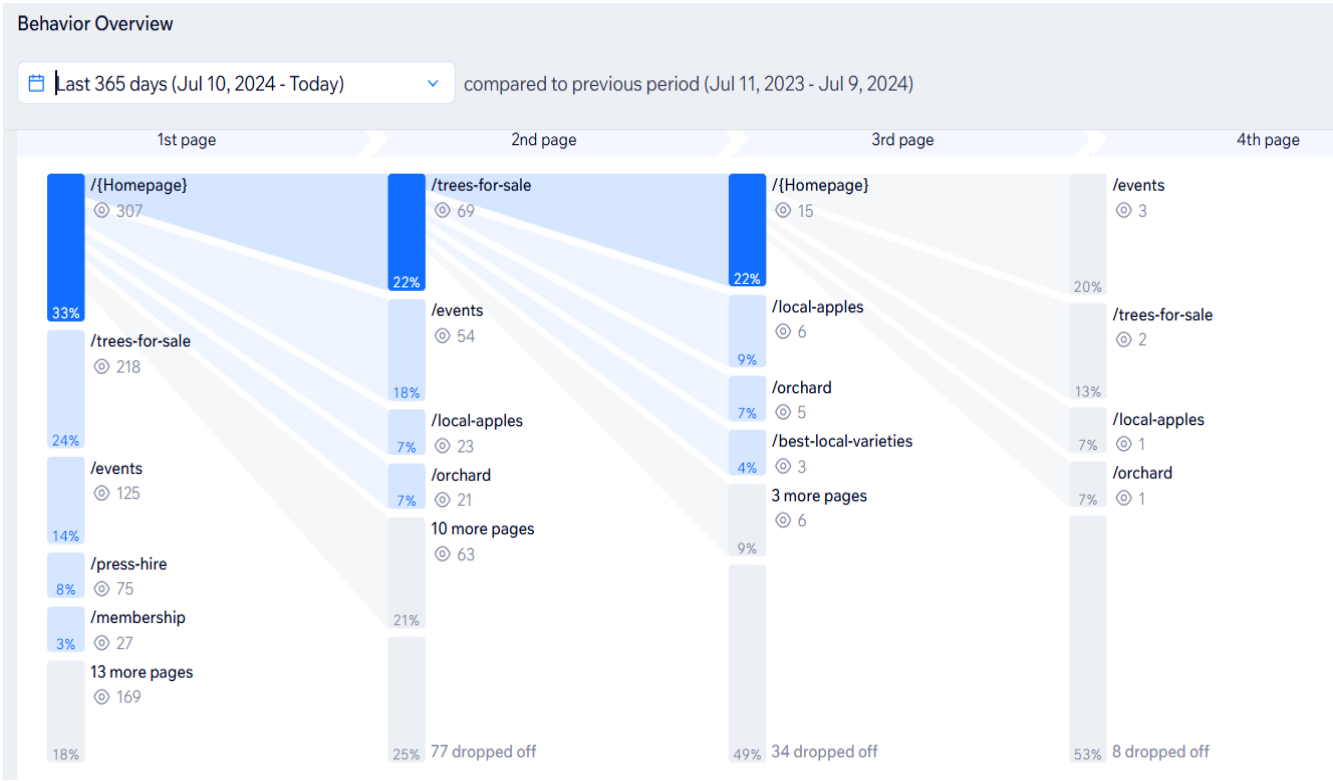


Figure 2

South Lakeland Orchard Group



Number of visits to each page, divided by what type of device



Which pages people visited after the first page visit